



# PLAYTIME

SCHEDULER.com  
FOR PICKLEBALL

The world's #1 platform  
for recreational pickleball.

 1.6 million+ play dates

 390,000+ users


 13,000+ locations

 2,600 regions



The image displays three devices showing the Playtime Scheduler interface. The laptop screen shows a user profile for 'Reine Steel!' with a 'POWER USER' status, a location dropdown for 'Sacramento, CA', and a calendar view for 'Oct 1-Oct 7'. The tablet shows a similar view with a 'Welcome, Reine Steel!' message and a 'Hi, Reine Steel!' greeting. The smartphone shows a login screen with fields for 'Email' and 'Password', and buttons for 'Log In', 'Create Account', 'Login with Face ID', 'Forgot Password?', and 'Get Help'.

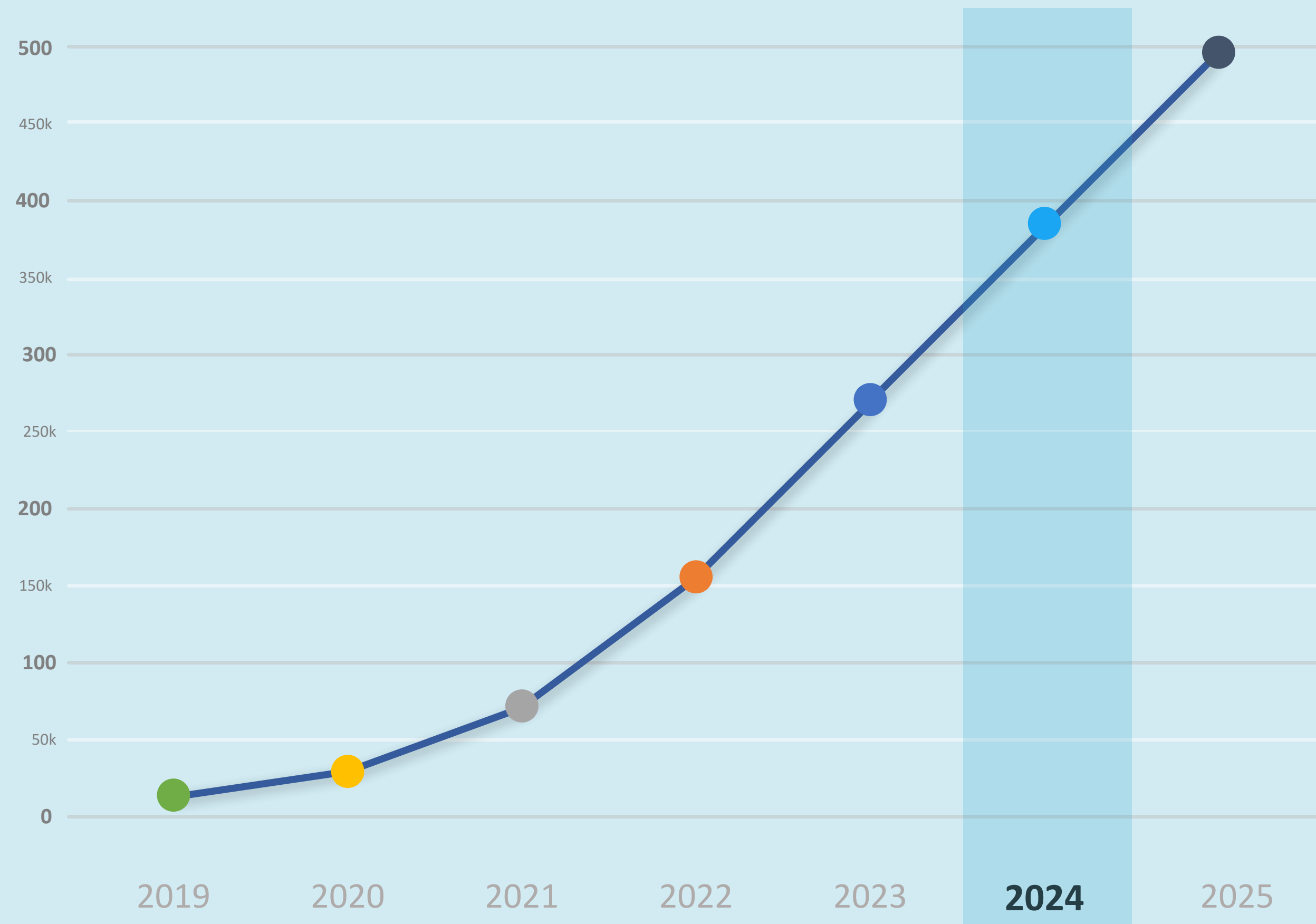
 DOWNLOAD-FREE  
Web App

 GET IN ON  
App Store

 GET IN ON  
Google Play

The Pickleball Market is projected to grow from \$1.3 billion in 2024 to \$2.4 billion by 2028, achieving a Compound Annual Growth Rate (CAGR) of 10.42% during this period.

Source: Global Pickleball Market Research Report [2024]



## Demonstrated Growth

We are currently growing at a rate of about 10,000 new registered users per month, and projected to hit 500,000 users before the end of 2025.

## Multi-Channel Platform

Access our huge audience of pickleball enthusiasts by leveraging our incredible reach and brand goodwill.



**Desktop/Mobile Website**  
6 million page views a month by 390,000+ users



**Email Newsletter**  
290,000+ subscribers



**Opt-In Notification Emails**  
7 million sent per month



**iOS/Android App**  
Just launched!

# Sponsorship Opportunities

We can help create the perfect custom package for your brand or campaign.

## Display Ads Package

Web + Mobile + Email

- Only one sponsor's ad is shown at a time, so it's always a focus
- Land directly in users' inboxes as the single ad shown on notification emails
- Pop-up ads in the mobile app put your ad front and center
- Ads can be targeted geographically (from local to international), as well as by gender or skill rating

## Newsletter Feature

Email + Web

- Become a featured story in our bi-weekly newsletter sent to all subscribers
- Offer a special discount or giveaway and be highlighted in the newsletter's subject or preview line
- Prominent CTA button included with feature
- Story will also be permanently published in the News section of our website

## Preferred Partner

Web + Mobile

- Display your company logo on our exclusive Preferred Partners page
- Full page bio with logo and CTA button
- Only Preferred Partner ads are displayed on the home page
- One written or video product review included with a 6 month partnership commitment

## Dedicated eBlast

Email

- Dedicated email about your brand or product
- Can be sent to all subscribers, or targeted geographically (price will vary based on total number of recipients)

[See Ad Examples...](#)



## Reine Steel

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## Billy Wedlock

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## Skye Wedlock

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# Let's Get in Touch!

PlayTime Scheduler was originally the brainchild of Reine Steel, a professional pickleball instructor, 5.0 National medalist, and co-author of *Pickleball For Dummies*. Located in Sacramento, California, our team has been working together in the interactive media industry for over 25 years.

In 2016, we combined our technical skills with a newfound passion for the sport, creating a tool that helped bring local pickleballers together. By popular demand, the site expanded globally in 2019 — and has been a runaway success ever since!

The secret sauce? We work closely with our more than 3,000 volunteer regional admins, learning how we can best support their efforts at the grassroots level. These relationships have allowed us to respond to the rapidly evolving needs of pickleball communities and players around the world. We're experts when it comes to understanding the world of recreational pickleball and how everyday players communicate, organize, and play.

[Contact Us](#)